

# DENVER HOME SHOW

MARCH 17-19, 2017  
National Western Complex



## 33,841 CONSUMERS ARE LOOKING FOR YOU!

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 33,800 homeowners attend the **Denver Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Denver Home Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### WE ATTRACT A MORE QUALIFIED AUDIENCE

**96%**

did not attend another home show in the market (reach a unique audience)

**93%**

are homeowners

**88%**

attend with a project in mind

**78%**

are ages 35-64

**74%**

attend with a spouse – meet BOTH decision makers

**71%**

rated the value they received for the admission price paid as excellent, very good or good

**\$102,365**

average annual household income

Source: 2015 Marketplace Events Attendee Survey

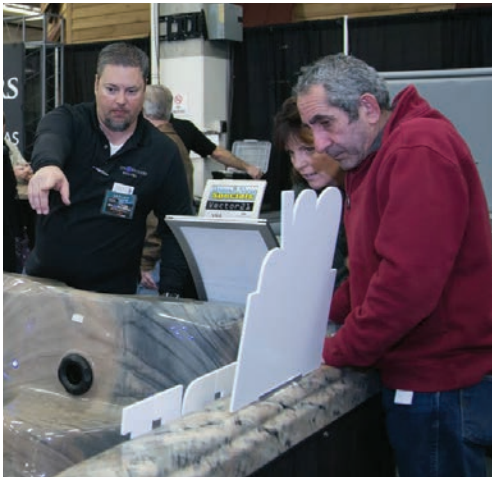
### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation, Fitness
- Utility Companies
- Windows, Window Coverings & Doors

### DID YOU KNOW?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA WITH MORE THAN 42 SHOWS IN 21 MARKETS THAT COLLECTIVELY ATTRACT 1.5 MILLION ATTENDEES.





## SHOW HOURS

Fri MAR 17 10:00 p.m. - 9:00 p.m.  
 Sat MAR 18 10:00 a.m. - 9:00 p.m.  
 Sun MAR 19 10:00 a.m. - 5:00 p.m.

## MOVE-IN HOURS

Tue MAR 14 8:00 a.m. - 6:00 p.m.  
 Wed MAR 15 8:00 a.m. - 6:00 p.m.  
 Thu MAR 16 8:00 a.m. - 6:00 p.m.

## MOVE-OUT HOURS

Sun MAR 19 6:01 p.m. - 10:00 p.m.  
 Mon MAR 20 8:00 a.m. - Noon

*\*Hours subject to change.*

## MORE THAN JUST BOOTH SPACE

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- Exhibitor guest ticket program at exclusive rates
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Sponsorship opportunities
- Promotional opportunities with major media partners

## BOOTH PRICING

Exhibit Space Rate	\$11.99/sq. ft.
Exhibitor Listing <i>(required)</i>	\$59
ADDITIONALLY:	
Direct Sell Rate	\$150/100 sq. ft.
Corner Fee	\$150/corner
Island Premium	\$500

Hear what one of our exhibitors had to say.

“The increased traffic to the show drives increased traffic to the booth, and as the show’s official HVAC sponsor, gives us lots of aided awareness and recognition by visitors to the show.”

*Jeff Herman,  
 HOMESMART FROM XCEL ENERGY*

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



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